

LOGO MODERNISM PDF, EPUB, EBOOK



Jens Müller | 432 pages | 08 Nov 2015 | Taschen GmbH | 9783836545303 | English, French, German | Cologne, Germany

Logo Modernism - Jens Muller, R Roger Remington - Bok () | Bokus

Hard to believe this is a coincidence. Lesson learned Verified purchase: Yes Condition: New. Fantastic book, very well printed and designed. I love the book, it gives me lots of ideas for the way logos should look and feel. Skip to main content. Logo Modernism by R. About this product. Stock photo. Brand new: Lowest price The lowest-priced brand-new, unused, unopened, undamaged item in its original packaging where packaging is applicable. See details - Logo Modernism by R. See all 9 brand new listings. Buy It Now. Add to cart. Sold by ebooksweb About this product Product Information Examine the distillation of modernism in graphic design with this vast collection of approximately 6, logos from Ranging from media outfits to retail giants, airlines to art galleries, these clean, clear visual concepts may be seen as the visual birth of corporate

identity. This book is not only full-to-bursting with hugely important logos, it is physically huge!

If you have an interest in social, cultural or corporate history, this is an unrivalled resource and deserves a place on your shelves if it will fit. Show More Show Less. Corporate Identity. Typography Logo Design. Brand Identity Design. Personal Branding. Language Logo. Learning Logo. Booklet Design. Fashion Logo Design. Tech Branding. Real Estate Logo Design. Life Logo. Hand Drawn Logo. Initials Logo. Circle Logos. Cool Lettering. App Logo. Design Vector. Art Design. Design Trends. Graphic Design Typography. Logos Vintage. Home - Monster Munch. Logo Design Love. Graphic Design Inspiration. Vintage Graphic. Soviet logos Logo Design Love. Typo Logo Design. Graphic Design Tips. Lettering Design. Logo Esport. Logo Sketch. Font Design. Graph Design. Typographie Logo. Trademark Symbol. Bussiness Card.

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Logo Modernism | PDF

The book consists of 6 Chapters. Logo Viva Modernism! Each one of them has a case study. Profiles The contains a collection of about logos from till I'll probably keep visiting it every now and then so I could take it all in. I don't wanna saturate my mind with all the ama This book is huge! I don't wanna saturate my mind with all the amazing ideas. It's a must have for any artist slightly interested in logos and patterns. It's a bit on the pricey side but totally worth it.

A classic in the making. View 1 comment. Aug 21, Asmaaib rated it it was amazing. This review has been hidden because it contains spoilers. To view it, click here. Apr 10, Pongsak Sarapukdee rated it it was amazing. If you are looking for some inspiration, the book is that thing. Jan 10, Vuk Trifkovic rated it liked it. Wonderfully put together, comprehensive and very rich.

Particularly enjoyed specific case-studies and biographies. I know the problem of discovery and classification is not easy. But the index is weak and I'm afraid it will be very hard to find what you might need further down the line. It's a beautiful tome of beautiful work, even though the categories feel a bit random. Would recommend to anyone who needs a nice reference book to review ideas and realize that everything is a remix. Jan 19, Jr rated it it was amazing. Exceptional book, an amazing resource for all designers! Oct 29, Andy Peterson rated it it was amazing. Constant page flipper filled with inspiration. May 08, Ronald added it Shelves: logo. Reading the best graphic novel. Dec 09, Mina Nagy rated it it was amazing. Good book. Feb 08, Terem rated it it was amazing. Mar 31, Arjun Kumar rated it really liked it. Mar 26, Nguyen Ngoc huy rated it really liked it. Something old and something never gets old.

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Software Images icon An illustration of two photographs. Images Donate icon An illustration of a heart shape Donate Ellipses icon An illustration of text ellipses. Logo Modernism Item Preview. EMBED for wordpress. Want more? Advanced embedding details, examples, and help! Modernist aesthetics in architecture, art, and product design are familiar to many. Less well-known, but no less fascinating, is the distillation of modernism in graphic design. With the creation of clean visual concepts, designers sought to move away from the mystique they identified with the commercial artist, and to counterbalance an increasingly complicated world with clarity. This unprecedented TASCHEN publication, authored by Jens Muller, brings together approximately 6, trademarks, focused on the period, to examine how modernist attitudes and imperatives gave birth to corporate identity.

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